

# Nikki R. Jones

## COMMUNICATIONS CONSULTANT & TRAINER



### BIO

Nikki R. Jones is a communications consultant with 14 years of experience providing public relations and communications services.

She has offered her talents to the Office of New York State Comptroller, to New York's leading grassroots public education advocacy organization, and nonprofit centers abroad.

Known for her engaging training style and keen ability to simplify complex concepts, Nikki teaches attendees how to speak to their audiences with maximum impact.

### What People Are Saying...

Nikki's training for our statewide staff on the essentials of story collecting for grassroots organizing was engaging, impactful and informative. We're excited about putting the tools she taught to use as we gear up for our next campaign. - **Charlie Albanetti, Citizen Action of New York managing director**

I especially enjoyed Nikki's lively presentation style. - **Kymberly Brown, American Language Center director**

Nikki's training and talking points were essential for local and Capitol lobby visits. She taught important skills in an easy to understand format and helped make our members feel empowered to speak up for their community. - **Shana Marks, former NYC community organizer**

Nikki was great to work with! She presented a webinar for our audience and did that in a very engaging manner, ... and she shared extremely beneficial information. Will definitely be working with her in the future!  
- **Cynthia Murray, Profitable Organizer co-owner**

# Workshops include

## Media Training

Media coverage can provide an opportunity to tell your story and promote campaigns and events. Media attention can also help establish an organization as a reputable resource. However, if you aren't comfortable talking to reporters, you might miss your chance, or even worse, fumble it. This training teaches the essentials of giving a quality media interview.

## Public Speaking & Presentation

If the thought of public speaking makes your knees shake and puts your stomach in knots, you're not alone. With the right training, you can gain confidence and be well on your way to becoming a public speaking superstar. This training teaches participants how to keep their audience engaged and eager to hear more.

## Grassroots Storytelling

A key component of grassroots activism is storytelling. Collecting and sharing impactful stories with the community, legislators, and the press can focus a spotlight on the needs of the underserved or underrepresented and help win campaigns. This training teaches participants how to dig deep into conversations and illuminate the need for change.

## Ideal For:

**Staff Retreats**

**Leadership & Board Training**

**Conference Workshops**